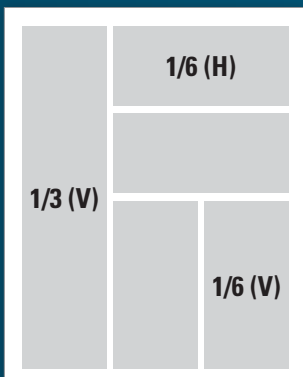
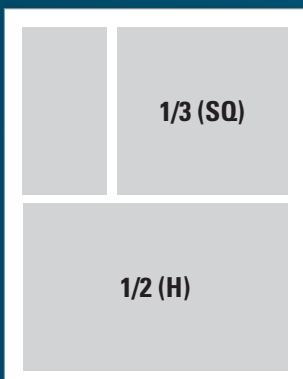


CityScene SEDRO-WOOLLEY

Owned and edited by the City of Sedro-Woolley, *City Scene* magazine provides news and information about city services alongside seasonal features aimed at the dynamic community that makes it one of the region's most desirable places to live and play. It's a great medium for businesses looking to gain exposure to residents that want to support the local economy and keep dollars in the Sedro-Woolley community!

- 7,500+ copies
- Four times a year
- Four colors
- Glossy



AD RATES <i>(Rates per issue)</i>			
	1x	2x	4x
Premium Spread*	\$1,890	\$1,610	\$1,510
Spread*	1,700	1,450	1,360
Outside Back Cover*	1,575	1,340	1,260
Inside Back Cover*	1,260	1,070	1,010
Inside Front Cover*	1,260	1,070	1,010
Full Page*	945	805	755
1/2 Page	630	535	505
1/3 Page	420	370	335
1/6 Page	210	185	170
Non-Resident Rates <i>(Rates per issue)</i>			
	1x	2x	4x
Premium Spread*	\$2,210	\$1,890	\$1,760
Spread*	1,990	1,700	1,585
Outside Back Cover*	1,855	1,575	1,485
Inside Back Cover*	1,470	1,260	1,175
Inside Front Cover*	1,470	1,260	1,175
Full Page*	1,105	945	880
1/2 Page	735	630	590
1/3 Page	500	420	400
1/6 Page	265	225	210
Ad Design & Production <i>(Includes three revisions. Additional charges will apply thereafter)</i>	\$100		

AD SIZES *(width x height)*

SPREAD*	16.75" x 10.875" (trim) <i>(gutter – 0.75")</i>	
FULL PAGE*	8.375" x 10.875" (trim)	
1/2 PAGE	7.25" x 4.81"	
1/3 PAGE	SO: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 PAGE	V: 2.25" x 4.81"	H: 4.75" x 2.25"

***BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2018/19 Publishing Schedule

FALL 2018

Ad Reservation	Oct 4
Ad Materials	Oct 11
Mails	Oct 27

WINTER 2019

Ad Reservation	Dec 26
Ad Materials	Jan 7
Mails	Jan 22

SPRING 2019

Ad Reservation	Mar 29
Ad Materials	Apr 5
Mails	Apr 24

SUMMER 2019

Ad Reservation	Jun 21
Ad Materials	Jun 28
Mails	Jul 19

FALL 2019

Ad Reservation	Oct 2
Ad Materials	Oct 9
Mails	Oct 25

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Philips Publishing Group

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