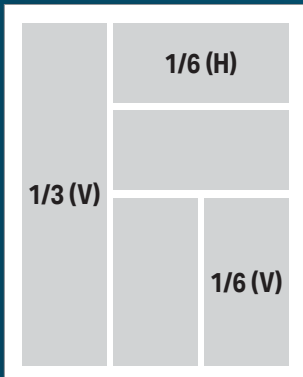
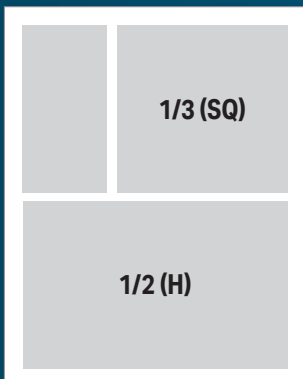


SEATAC

QUARTERLY

SeaTac Quarterly serves the community by providing news and information about city services and initiatives, alongside features about the people, places and programs that make SeaTac a dynamic and thriving community. It also features the Parks, Community Programs & Services Activities Guide.

- 28,850 residents
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$2,750	\$2,480	\$2,340
Spread*	2,475	2,230	2,105
Outside Back Cover*	2,295	2,065	1,950
Inside Back Cover*	2,065	1,855	1,755
Inside Front Cover*	2,065	1,855	1,755
Full Page*	1,375	1,240	1,170
1/2 Page	915	825	780
1/3 Page	610	550	520
1/6 Page	365	330	315
Non-Resident Rates (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$3,850	\$3,470	\$3,270
Spread*	3,465	3,125	2,945
Outside Back Cover*	3,210	2,890	2,730
Inside Back Cover*	2,890	2,600	2,455
Inside Front Cover*	2,890	2,600	2,455
Full Page*	1,925	1,735	1,635
1/2 Page	1,285	1,155	1,090
1/3 Page	855	770	725
1/6 Page	510	460	440
Ad Design & Production <small>(Includes three revisions. Additional charges will apply thereafter)</small>	\$100		

AD SIZES (width x height)	
Spread*	16.75" x 10.875" (trim) (gutter - 0.75")
Full page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page	SQ: 4.75" x 4.81" V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81" H: 4.75" x 2.25"

***BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

AD SPECIFICATIONS
High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2019/20 Publishing Schedule

Winter 2019
 Ad Reservation Nov 30
 Ad Materials Dec 6
 Mails Dec 26

Spring 2019
 Ad Reservation Mar 1
 Ad Materials Mar 8
 Mails Mar 22

Summer 2019
 Ad Reservation May 31
 Ad Materials Jun 7
 Mails Jun 21

Fall 2019
 Ad Reservation Aug 29
 Ad Materials Sep 6
 Mails Sep 20

Winter 2020
 Ad Reservation Nov 27
 Ad Materials Dec 6
 Mails Dec 20

CONTACT
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 206-279-6928
greg@philipspublishing.com



Philips Publishing Group
 SeaTac Quarterly is published by Philips Publishing Group for the City of SeaTac.



SEATAC

QUARTERLY

SeaTac Quarterly readers are young, family-oriented and active!

Under 18	21.4%
18–34 years	29.9%
35–54 years	25.5%
55–64 years	12%
65+	11.2%
Median Age	34.3

SeaTac

Residents: 28,850

Normandy Park

Residents: 6,700

Burien

Residents: 50,000+

Des Moines

Residents: 30,000

CONTACT

Greg Borland

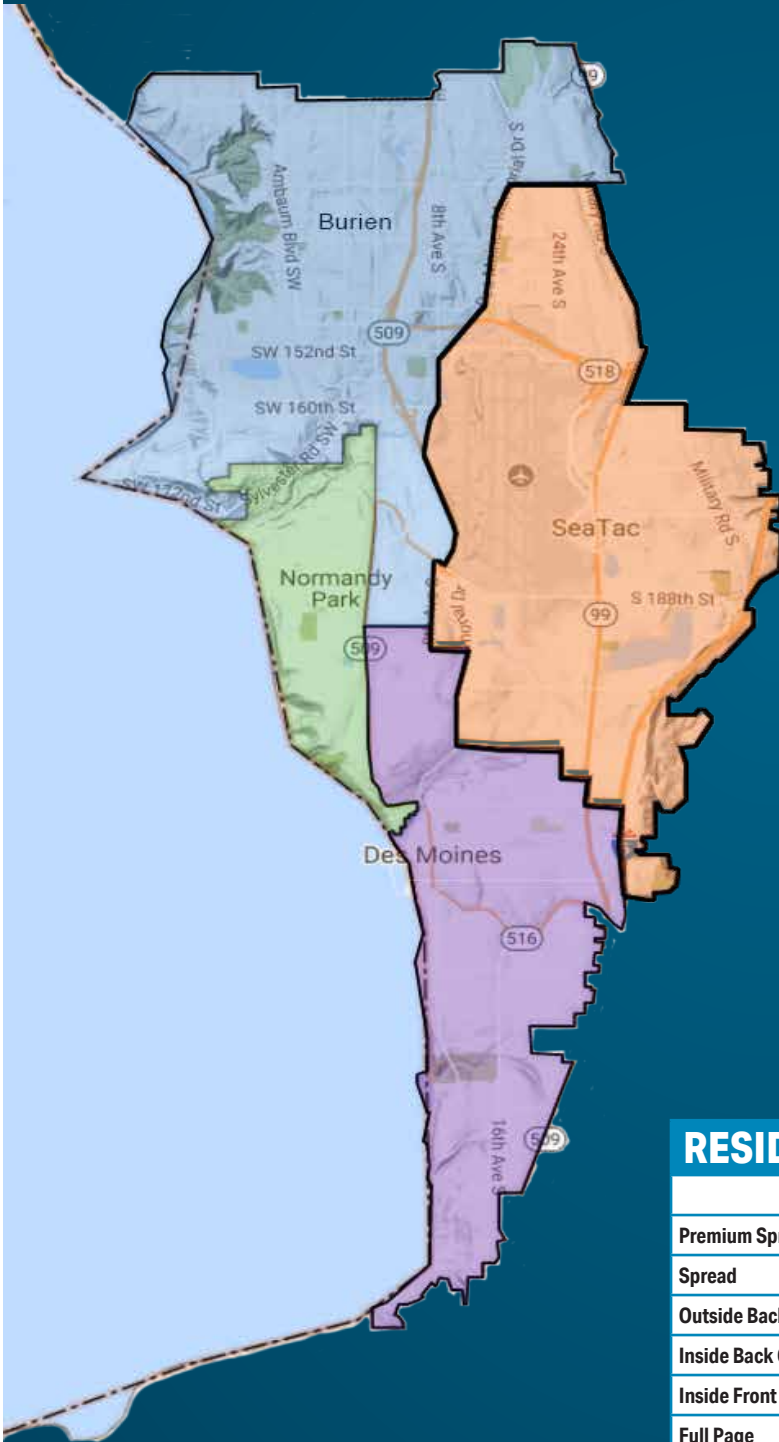
206-279-6928

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RESIDENT BUSINESSES *(per resident per cents pricing)*

	1x	2x	4x
Premium Spread	9.5¢	8.6¢	8.1¢
Spread	8.6	7.7	7.3
Outside Back Cover	8.0	7.2	6.8
Inside Back Cover	7.2	6.4	6.1
Inside Front Cover	7.2	6.4	6.1
Full Page	4.8	4.3	4.1
1/2 Page	3.2	2.9	2.7
1/3 Page	2.1	1.9	1.8
1/6 Page	1.3	1.1	1.1