



2016/2017 PUBLISHING SCHEDULE

Dec 2016

Ad Reservation Dec 9
 Ad Materials Dec 16
 Mails Dec 30

March 2017

Ad Reservation Mar 10
 Ad Materials Mar 17
 Mails Mar 31

June 2017

Ad Reservation June 9
 Ad Materials Jun 16
 Mails June 30

Sept 2017

Ad Reservation Sept 8
 Ad Materials Sept 15
 Mails Sept 29

Dec 2017

Ad Reservation Dec 8
 Ad Materials Dec 15
 Mails Dec 29

CONTACT

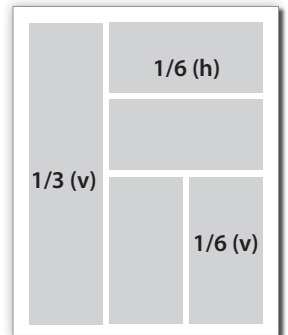
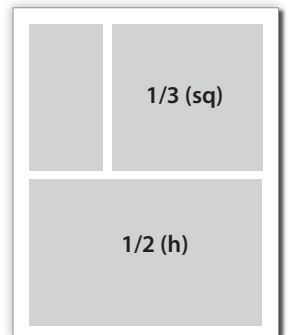
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Owned and edited by the City of Normandy Park, *City Scene* magazine serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Normandy Park one of the region's most desirable places to live and play.

City Scene's four-color, glossy format is mailed directly to its 6,600 residents, making it an attractive and cost effective advertising medium for businesses looking to gain exposure to Normandy Park residents who shop dine and seek services and entertainment locally.



AD RATES (per issue)			
	1x	2x	4x
Outside Back Cover	\$1,575	\$1,340	\$1,260
Inside Back Cover	\$1,260	\$1,071	\$1,008
Inside Front Cover	\$1,260	\$1,071	\$1,008
Full Page	\$945	\$800	\$756
1/2 page	\$630	\$535	\$504
1/3 page	\$420	\$368	\$336
1/6 page	\$210	\$184	\$168
Non-resident Businesses (rates are per issue)			
	1x	2x	4x
Outside Back Cover	\$1,853	\$1,575	\$1,483
Inside Back Cover	\$1,470	\$1,260	\$1,176
Inside Front Cover	\$1,470	\$1,260	\$1,176
Full Page	\$1,103	\$945	\$882
1/2 page	\$735	\$630	\$588
1/3 page	\$500	\$420	\$400
1/6 page	\$263	\$210	\$210
Ad Design & Production (Includes 3 revisions. Additional charges will apply thereafter)			\$100



AD SIZES (width x height)			
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)		2.25" x 9.625" (vertical)
1/6 page	2.25" x 4.81" (vertical)		4.75" x 2.25" (horizontal)

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.



City Scene Magazine is published by Philips Publishing Group for the city of Normandy Park.