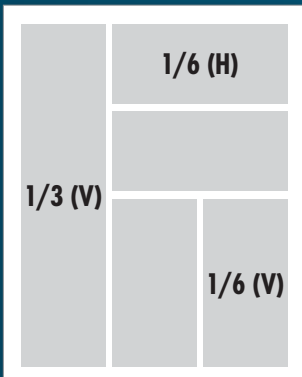
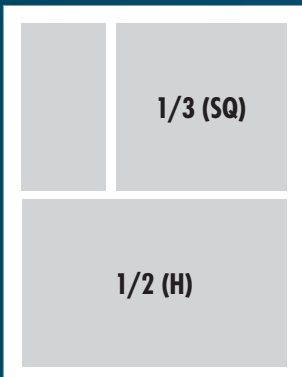


CityScene

NORMANDY PARK
MARKET TO YOUR NEIGHBORHOOD

City Scene magazine serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Normandy Park one of the region's most desirable places to live and play. This is a cost-effective advertising medium for businesses looking to gain exposure to Normandy Park residents who shop and dine locally.

- 6,600 residents
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$1,980	\$1,680	\$1,590
Spread*	1,780	1,510	1,430
Outside Back Cover*	1,655	1,410	1,325
Inside Back Cover*	1,325	1,125	1,060
Inside Front Cover*	1,325	1,125	1,060
Full Page*	990	840	795
1/2 Page	660	560	530
1/3 Page	440	390	355
1/6 Page	265	235	210
Business Directory 4" **	-	-	685
Business Directory 2" **	-	-	420

Non-Resident Rates (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$2,320	\$1,980	\$1,850
Spread*	2,090	1,780	1,665
Outside Back Cover*	1,945	1,655	1,555
Inside Back Cover*	1,545	1,325	1,235
Inside Front Cover*	1,545	1,325	1,235
Full Page*	1,160	990	925
1/2 Page	770	660	620
1/3 Page	525	440	420
1/6 Page	330	290	265

Ad Design & Production **\$100**
(Includes three revisions. Additional charges will apply thereafter.)

AD SIZES (width x height)	
Spread*	16.75" x 10.875" (trim) (gutter - 0.75")
Full page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page	SQ: 4.75" x 4.81" V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81" H: 4.75" x 2.25"
Directory Ads	2-inch: 4.5" x 1" • 2.1875" x 2" ** 4-inch: 4.5" x 2" **

* **BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge. ** **DIRECTORY ADS** must run consecutively

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2019/20 Publishing Schedule

WINTER 2019

Ad Reservation	Nov 29
Ad Materials	Dec 6
Mails	Dec 22

SPRING 2019

Ad Reservation	Mar 14
Ad Materials	Mar 21
Mails	Apr 6

SUMMER 2019

Ad Reservation	June 13
Ad Materials	June 20
Mails	July 6

FALL 2019

Ad Reservation	Sep 12
Ad Materials	Sep 19
Mails	Oct 5

WINTER 2020

Ad Reservation	Dec 10
Ad Materials	Dec 18
Mails	Jan 8

CONTACT

Greg Borland

206-979-6928

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Philips Publishing Group

Normandy Park City Scene is published by Philips Publishing Group for the City of Normandy Park.



CityScene

NORMANDY PARK
MARKET TO YOUR NEIGHBORHOOD

City Scene readers are well-educated, family-oriented and active!

Under 18	11.5%
19-34	16%
35-54	29.5%
55-64	17%
65+	21.5%
Median Age	49.7

Normandy Park

Residents: 6,700

Burien

Residents: 50,000+

Des Moines

Residents: 30,000

SeaTac

Residents: 28,850

CONTACT

Greg Borland

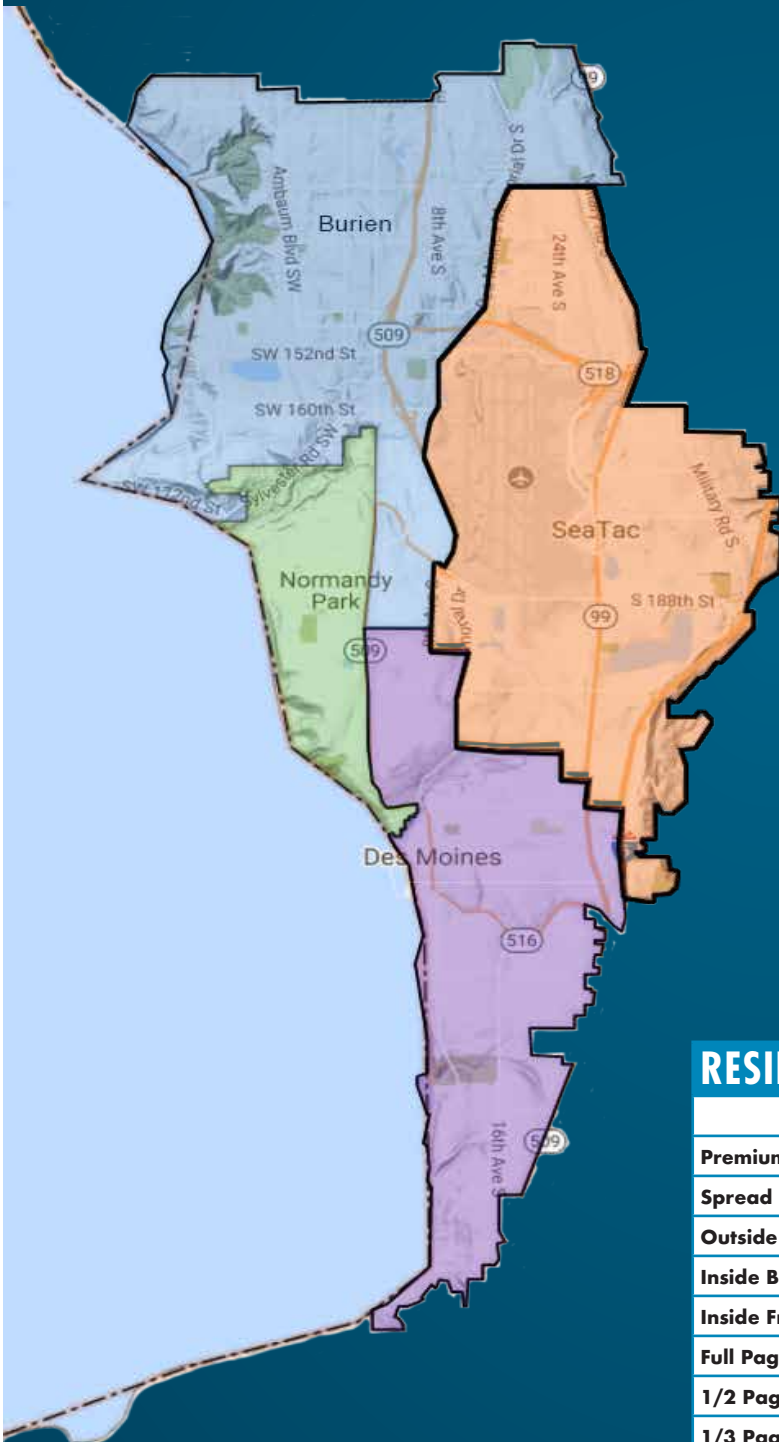
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RESIDENT BUSINESSES *(per resident, per cents pricing)*

	1x	2x	4x
Premium Spread	29.6¢	25.1¢	23.7¢
Spread	26.6	22.5	21.3
Outside Back Cover	24.7	21.0	19.8
Inside Back Cover	19.8	16.8	15.8
Inside Front Cover	19.8	16.8	15.8
Full Page	14.8	12.5	11.9
1/2 Page	9.9	8.4	7.9
1/3 Page	6.6	5.8	5.3
1/6 Page	3.9	3.5	3.1
4" Directory Ad	-	-	10.2
2" Directory Ad	-	-	6.3