



2017 PUBLISHING SCHEDULE

JAN 2017

Ad Reserve Dec 8, 2016
 Ad Materials Dec 15, 2016
 Mails Jan 2, 2017

MAY 2017

Ad Reserve Apr 7, 2017
 Ad Materials April 14, 2017
 Mails April 28, 2017

SEPT 2017

Ad Reserve August 11, 2017
 Ad Material August 18, 2017
 Mails Sept 1, 2017

JAN 2018

Ad Reserve Dec 8, 2017
 Ad Materials Dec 15, 2017
 Mails Jan 2, 2018

CONTACT

To advertise contact:
 Nicole Cross
 253-970-0054 cell
 206-284-8285 office
nicole@philipspublishing.com

For editorial inquiries:

Brynn Grimley
 253-983-7761
bgrimley@cityoflakewood.us



Philips Publishing Group

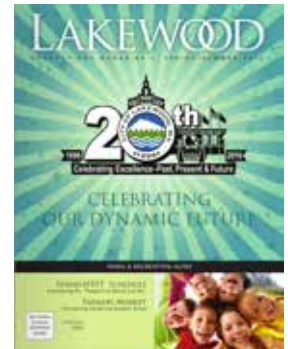
Lakewood Magazine is published by Philips Publishing Group for the City of Lakewood

LAKWOOD CONNECTIONS is the City of Lakewood's combined newsletter and Parks and Recreation guide. Published three times a year, the magazine is mailed to 30,000 Lakewood households and businesses, reaching 58,000 readers as well as distributed to Lakewood businesses and organizations.

Your advertising contributes to our community by supporting multiple programs and services that Lakewood provides its citizens.

It's an exciting time to live, work and do business in Lakewood!

- Overall, 2017 will see a steady increase in home sales and prices over 2016.
- Buyers are looking for a wide variety of home types in price points from affordable to executive.
- Median sales price rose 15% Dec-2015 to Dec-2016.
- Commercial project valuation is up 7%
- Over 1.2 Million sq ft of new construction is underway in 2017 including two new hotels and a 470,000 sq ft commercial building.
- Lakewood welcomed 222 new businesses in 2016.



AD RATES (per issue)

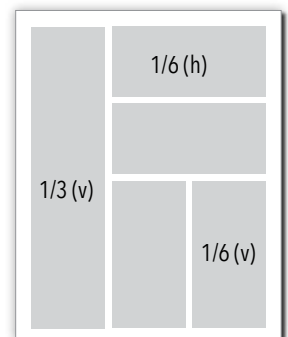
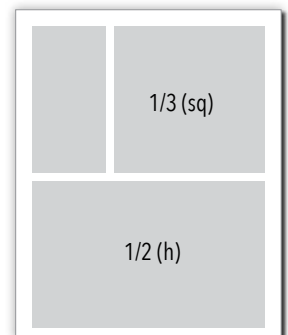
	1x	3x
Outside Back Cover	\$3,000	\$2,500
Inside Back Cover	\$2,700	\$2,295
Inside Front Cover	\$2,700	\$2,295
Full Page	\$1,800	\$1,530
1/2 page	\$1,200	\$1,020
1/3 page	\$800	\$680
1/6 page	\$400	\$340

Ad Design & Production

(Includes 3 revisions. Additional charges will apply thereafter)

AD SIZES (width x height)

Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	



AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.