

LAKEWOOD

CONNECTIONS

Lakewood Connections is the City of Lakewood's combined newsletter and Parks & Recreation guide. Your advertising contributes to our community by supporting multiple programs and services that Lakewood provides its citizens. The magazine reaches 59,000 readers.

- 31,000 copies
- Three times a year
- Four colors
- Glossy

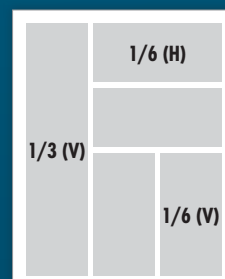
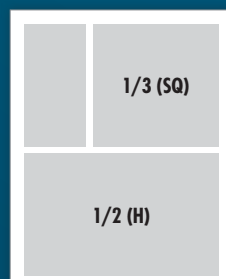
AD RATES (Rates per issue)		
	1x	3x
Premium Spread*	\$3,780	\$3,210
Spread*	3,400	2,890
Outside Back Cover*	3,150	2,625
Inside Back Cover*	2,835	2,410
Inside Front Cover*	2,835	2,410
Full Page*	1,890	1,605
1/2 Page	1,260	1,070
1/3 Page	840	715
1/6 Page	420	355
Ad Design & Production	\$100	
<small>(Includes three revisions. Additional charges will apply thereafter)</small>		

AD SIZES (width x height)		
Spread*	16.75" x 10.875" (trim) (gutter - 0.75")	
Full Page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"

* **BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

Ad Specifications

- High-resolution PDFs
- 300dpi resolution
- Colors converted to CMYK
- All fonts embedded



2019/20 Publishing Schedule

Winter 2019

Ad Reservation	Dec 4
Ad Materials	Dec 11
Mails	Jan 3

Spring/Summer 2019

Ad Reservation	May 9
Ad Materials	May 16
Mails	June 3

Fall 2019

Ad Reservation	Aug 30
Ad Materials	Sep 9
Mails	Sep 24

Winter 2020

Ad Reservation	Dec 6
Ad Materials	Dec 13
Mails	Jan 6

CONTACT

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Philips Publishing Group

Lakewood Connections is published by Philips Publishing Group for the City of Lakewood.

