



2017/2018 PUBLISHING SCHEDULE

Sept 2017

Ad Reservation Aug 17
Ad Materials Aug 24
Mails Sept 8

May 2018

Ad Reservation Apr 26
Ad Materials May 3
Mails May 18

Sept 2018

Ad Reservation Aug 16
Ad Materials Aug 23
Mails Sept 7

CONTACT

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Philips Publishing Group

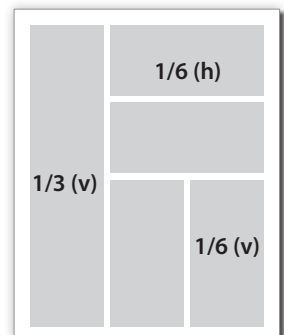
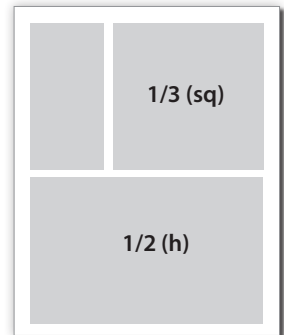
The Fife Magazine is published
by Philips Publishing Group
for the City of Fife.

Owned and edited by the City of Fife, the Fife Magazine serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Fife one of the region's most desirable places to live and play.

Each full-color, glossy issue will be mailed directly to more than 9,800 residents. It is an attractive and cost effective advertising medium for businesses looking to gain exposure to the community and for residents to get to know and support their local businesses.

AD RATES (per issue)

	1x	2x
Outside Back Cover	\$1,500	\$1,275
Inside Back Cover	\$1,200	\$1,020
Inside Front Cover	\$1,200	\$1,020
Full Page	\$900	\$765
1/2 page	\$600	\$510
1/3 page	\$400	\$350
1/6 page	\$200	\$175
Non-resident Businesses (rates are per issue)		
	1x	2x
Outside Back Cover	\$1,765	\$1,500
Inside Back Cover	\$1,400	\$1,200
Inside Front Cover	\$1,400	\$1,200
Full Page	\$1,050	\$900
1/2 page	\$700	\$600
1/3 page	\$475	\$400
1/6 page	\$250	\$213
Ad Design & Production \$100 (Includes 3 revisions. Additional charges will apply thereafter)		



AD SIZES (width x height)

Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)		2.25" x 9.625" (vertical)
1/6 page	2.25" x 4.81" (vertical)		4.75" x 2.25" (horizontal)

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.