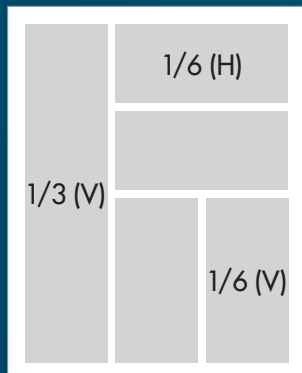
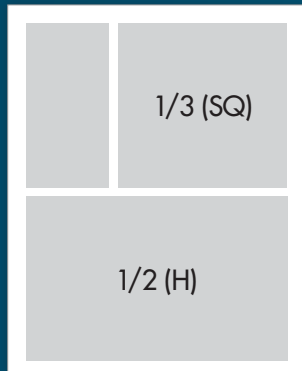


# EDGEWOOD

Owned and edited by the City of Edgewood, the Edgewood Magazine serves the community by providing information about city services alongside seasonal features. It's a great medium for businesses looking to gain exposure to this community, and for residents to help keep dollars in Edgewood by getting to know and supporting their local businesses.

- 6,000 copies
- Four times a year
- Four colors
- Glossy



## AD RATES (Rates per issue)

	1x	2x	4x
Outside Back Cover*	\$1,575	\$1,340	\$1,260
Inside Back Cover*	1,260	1,070	1,010
Inside Front Cover*	1,260	1,070	1,010
Full Page*	945	800	755
1/2 Page	630	535	500
1/3 Page	420	365	335
1/6 Page	210	185	165

## Non-Resident Rates (Rates per issue)

	1x	2x	4x
Outside Back Cover*	\$1,855	\$1,575	\$1,485
Inside Back Cover*	1,470	1,260	1,175
Inside Front Cover*	1,470	1,260	1,175
Full Page*	1,100	945	880
1/2 Page	735	630	585
1/3 Page	500	420	400
1/6 Page	260	225	210

## Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

**\$100**

## AD SIZES (width x height)

Full page*	8.375" x 10.875" (trim)		
1/2 page	7.25" x 4.81"		
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"	
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"	

\*BLEED ADS: For full-page ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

## AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

## 2019/20 PUBLISHING SCHEDULE

### WINTER 2019

Ad Reservation	Nov 20
Ad Materials	Nov 27
Mails	Dec 14

### SPRING 2019

Ad Reservation	Feb 15
Ad Materials	Feb 22
Mails	Mar 12

### SUMMER 2019

Ad Reservation	May 16
Ad Materials	May 22
Mails	June 7

### FALL 2019

Ad Reservation	Aug 16
Ad Materials	Aug 22
Mails	Sep 10

### WINTER 2020

Ad Reservation	Nov 15
Ad Materials	Nov 21
Mails	Dec 10

## CONTACT

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**Philips Publishing Group**

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