



2017/18 PUBLISHING SCHEDULE

December 2017

Ad Reservation	Nov 27
Ad Materials	Dec 1
Mails	Dec 15

March 2018

Ad Reservation	Feb 21
Ad Materials	Feb 28
Mails	Mar 17

June 2018

Ad Reservation	May 23
Ad Materials	May 30
Mails	June 18

September 2018

Ad Reservation	Aug 22
Ad Materials	Aug 29
Mails	Sept 17

December 2018

Ad Reservation	Nov 20
Ad Materials	Nov 27
Mails	Dec 17

CONTACT

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253-970-0054 cell
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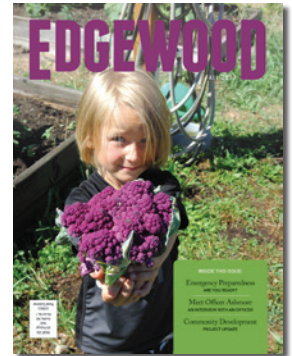
EDGEWOOD

Philips Publishing Group

Edgewood Magazine is published by Philips Publishing Group for the city of Edgewood.

Owned and edited by the city of Edgewood, the *Edgewood Magazine* serves the community by providing new and information about city services alongside seasonal features aimed at the dynamic community that makes Edgewood one of the region's most desirable places to live and play.

Each full-color, glossy issue is mailed directly to more than 6,000 residents. It's a great medium for businesses looking to gain exposure to this community and for residents to get to know and support their local businesses—keeping dollars in the Edgewood community!



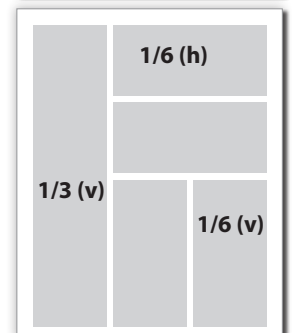
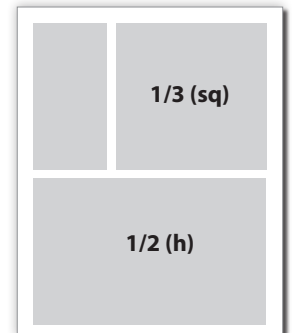
Edgewood Resident Businesses (rates per issue)

	1x	2x	4x
Outside Back Cover	\$1,500	\$1,275	\$1,200
Inside Back Cover	1,200	1,020	960
Inside Front Cover	1,200	1,020	960
Full Page	900	765	720
1/2 page	600	510	480
1/3 page	400	350	320
1/6 page	200	175	160

Non-resident Businesses (rates per issue)

Outside Back Cover	\$1,765	\$1,500	\$1,412
Inside Back Cover	1,400	1,200	1,120
Inside Front Cover	1,400	1,200	1,120
Full page	1,050	900	840
1/2 Page	700	600	560
1/3 Page	475	400	380
1/6 Page	250	213	200

Ad Design & Production
(Includes 3 revisions. Additional charges will apply thereafter) \$100



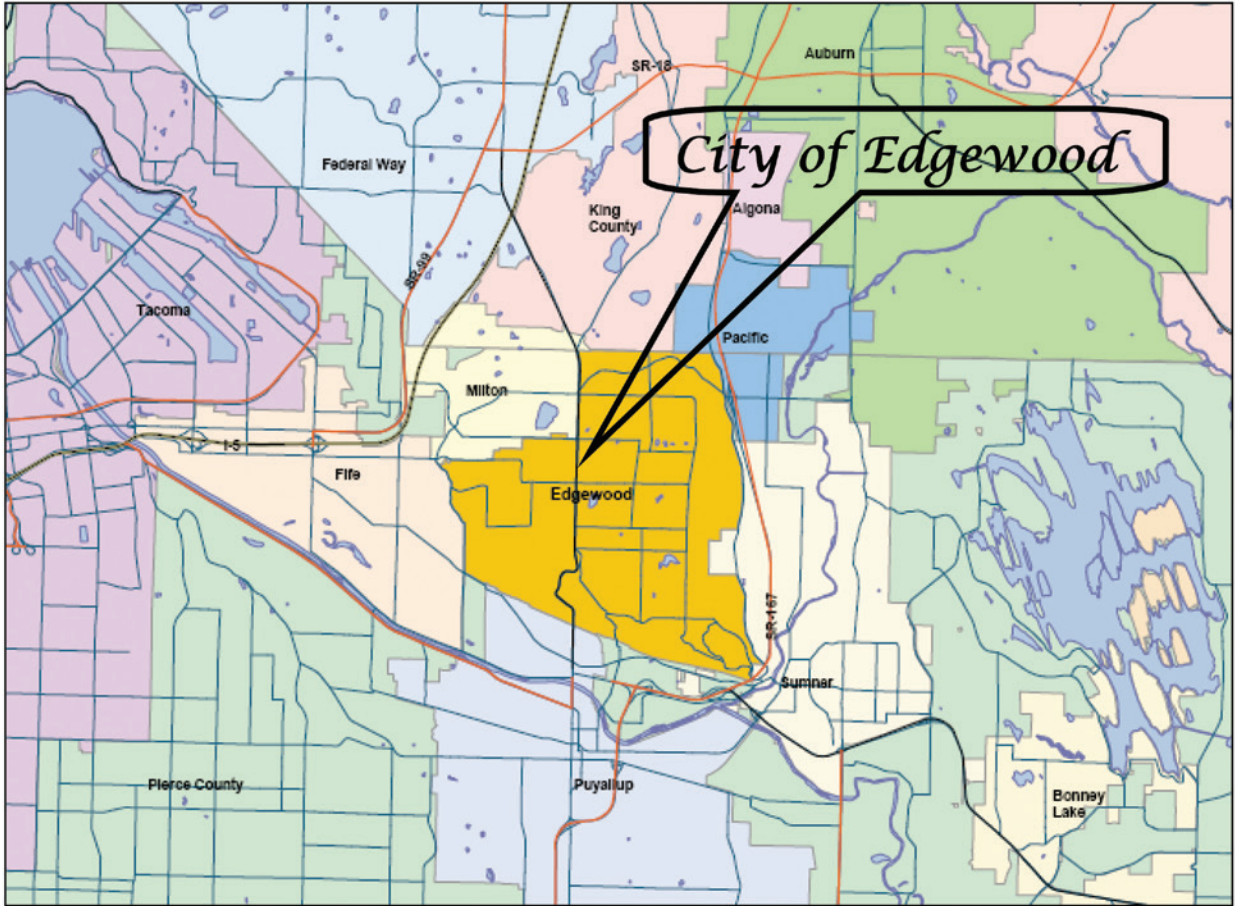
AD SIZES (width x height)

Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

Edgewood Vicinity Map



RESIDENT BUSINESSES (per resident per cents pricing)			
	1x	2x	4x
Back Cover	27.3¢	23.2¢	21.8¢
Inside Front Cover	21.8¢	18.5¢	17.5¢
Inside Back Cover	21.8¢	18.5¢	17.5¢
Full Page	16.4¢	13.9¢	13.1¢
1/2 page	10.9¢	9.3¢	8.7¢
1/3 page	7.3¢	6.4¢	5.8¢
1/6 page	3.6¢	3.2¢	2.9¢