



PARTNER WITH YOUR CITY AND MARKET TO YOUR NEIGHBORHOOD

2017/2018 PUBLISHING SCHEDULE

December 2017

| | |
|----------------|--------|
| Ad Reservation | Nov 3 |
| Ad Materials | Nov 9 |
| Mails | Nov 24 |

March 2018

| | |
|----------------|--------|
| Ad Reservation | Jan 31 |
| Ad Materials | Feb 7 |
| Mails | Feb 24 |

June 2018

| | |
|----------------|--------|
| Ad Reservation | May 2 |
| Ad Materials | May 9 |
| Mails | May 26 |

September 2018

| | |
|----------------|--------|
| Ad Reservation | Aug 1 |
| Ad Materials | Aug 8 |
| Mails | Aug 25 |

December 2018

| | |
|----------------|--------|
| Ad Reservation | Oct 31 |
| Ad Materials | Nov 7 |
| Mails | Nov 27 |

CONTACT

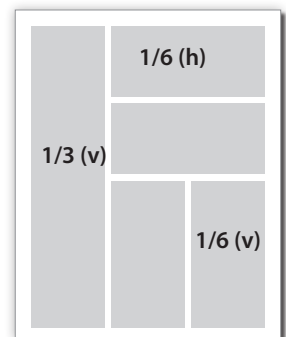
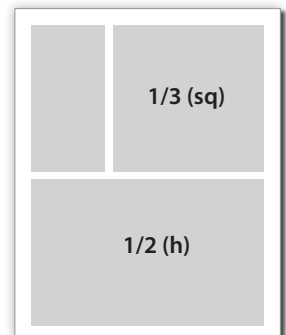
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greg@philipspublishing.com

Reach Burien and surrounding community residents who shop locally. *Burien Magazine* is mailed directly to nearly 50,000 residents four times a year. Additional copies are distributed throughout the community.

There are nearly 1,500 active businesses in Burien. Make yours stand out by advertising in the *Burien Magazine*.



| AD RATES (rates per issue) | | | |
|--|---------|---------|---------|
| | 1x | 2x | 4x |
| Back Cover | \$3,000 | \$2,700 | \$2,550 |
| Inside Front Cover | 2,700 | 2,430 | 2,295 |
| Inside Back Cover | 2,700 | 2,430 | 2,295 |
| Full Page | 1,800 | 1,620 | 1,530 |
| 1/2 page | 1,200 | 1,080 | 1,020 |
| 1/3 page | 800 | 720 | 680 |
| 1/6 page | 400 | 360 | 340 |
| Non-resident Businesses (rates per issue) | | | |
| | 1x | 2x | 4x |
| Back Cover | \$4,200 | \$3,780 | \$3,570 |
| Inside Front Cover | 3,780 | 3,402 | 3,213 |
| Inside Back Cover | 3,780 | 3,402 | 3,213 |
| Full Page | 2,520 | 2,268 | 2,142 |
| 1/2 page | 1,680 | 1,512 | 1,428 |
| 1/3 page | 1,120 | 1,008 | 952 |
| 1/6 page | 560 | 504 | 476 |
| Ad Design & Production <small>(Includes 3 revisions. Additional charges will apply thereafter)</small> | \$100 | | |



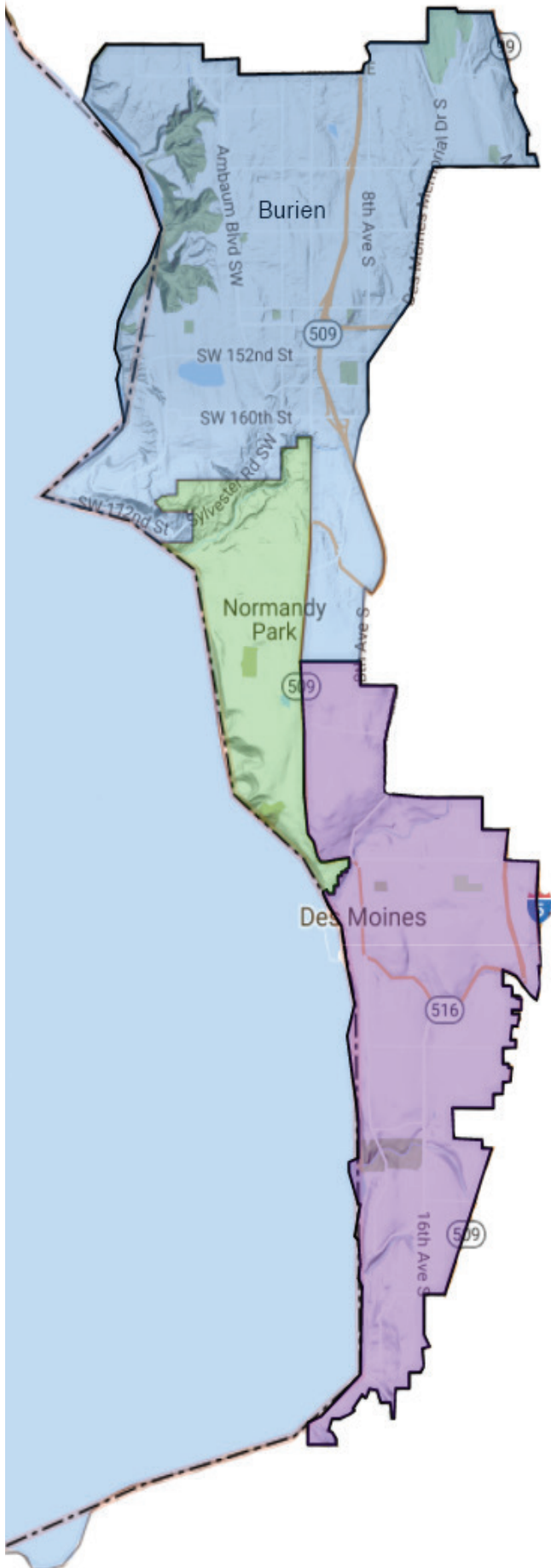
Philips Publishing Group

Burien Magazine is published by
Philips Publishing Group for the city of Burien.

| AD SIZES (width x height) | | | |
|---------------------------|--------------------------|------------------------------|------------------------------------|
| Full page | 8.375" x 10.875" (trim) | 7.875" x 10.375" (live area) | 8.625" x 11.125" (with 1/8" bleed) |
| 1/2 page | 7.25" x 4.81" | | |
| 1/3 page | 4.75" x 4.81" (square) | | 2.25" x 9.625" (vertical) |
| 1/6 page | 2.25" x 4.81" (vertical) | | 4.75" x 2.25" (horizontal) |

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.



Burien and region

• Residents: 50,000+

Normandy Park

• Residents: 6,700

Des Moines

• Residents: 30,000

Burien City Magazine readers are young, family-oriented and active!

| | |
|----------------|-------|
| Under 20 | 25.7% |
| 20 to 44 years | 32.4% |
| 45-64 years | 27.9% |
| 65+ | 14% |
| Median Age | 39.2 |

RESIDENT BUSINESSES (per resident per cents pricing)

| | 1x | 2x | 4x |
|--------------------|------|------|------|
| Back Cover | 6.0¢ | 5.4¢ | 5.1¢ |
| Inside Front Cover | 5.4¢ | 4.9¢ | 4.6¢ |
| Inside Back Cover | 5.4¢ | 4.9¢ | 4.6¢ |
| Full Page | 3.6¢ | 3.2¢ | 3.1¢ |
| 1/2 page | 2.4¢ | 2.2¢ | 2.0¢ |
| 1/3 page | 1.6¢ | 1.4¢ | 1.4¢ |
| 1/6 page | 0.8¢ | 0.7¢ | 0.7¢ |