



2016/2017 PUBLISHING SCHEDULE

December 2016

Ad Reservation	Nov 4
Ad Materials	Nov 11
Mails	Dec 1

March 2017

Ad Reservation	Feb 3
Ad Materials	Feb 10
Mails	Feb 24

June 2017

Ad Reservation	May 5
Ad Materials	May 12
Mails	May 26

Sept 2017

Ad Reservation	Aug 4
Ad Materials	Aug 11
Mails	Aug 25

December 2017

Ad Reservation	Nov 3
Ad Materials	Nov 9
Mails	Nov 24

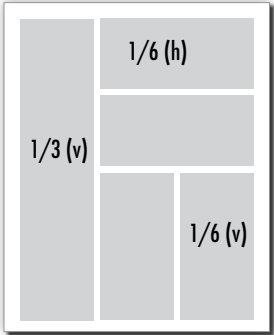
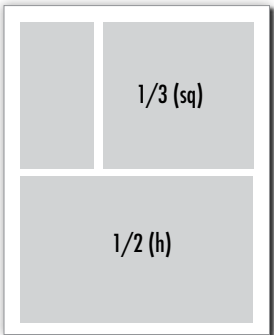
Reach Burien and surrounding community residents who shop locally. Burien City Magazine is mailed directly to nearly 50,000 Burien and regional households four times a year. An additional 10,000 copies are distributed throughout the community at the library, hotels, medical offices, etc.

There are nearly 2,000 active businesses in Burien. Make yours stand out by advertising in the Burien Magazine.

Burien City Magazine readers are young, family-oriented and active!

Under 20	25.7%
20 to 44 years	32.4%
45-64 years	27.9%
65+	14%
Median Age	39.2

AD RATES (per issue)			
	1x	2x	4x
Back Cover	\$3000	\$2700	\$2550
Inside Front Cover	\$2700	\$2430	\$2295
Inside Back Cover	2700	2430	2295
Full Page	1800	1620	1530
1/2 page	1200	1080	1020
1/3 page	800	720	680
1/6 page	400	360	340
Non-resident Businesses (rates are per issue)			
	1x	2x	4x
Back Cover	\$4,200	\$3780	\$3570
Inside Front Cover	3780	\$3402	\$3213
Inside Back Cover	3780	3402	3213
Full Page	2520	2268	2142
1/2 page	1680	1512	1428
1/3 page	1120	1008	952
1/6 page	560	504	476
Ad Design & Production (Includes 3 revisions. Additional charges will apply thereafter)			\$100



CONTACT

Nicole Cross
253-970-0054 cell
206-284-8285 office
nicole@philipspublishing.com



Burien Magazine is published by Philips Publishing Group for the city of Burien.

AD SIZES (width x height)			
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.