

Auburn

MARKET TO YOUR NEIGHBORHOOD **Magazine**

Reach Auburn and surrounding community residents who shop, dine and seek services and entertainment locally. There are over 2,200 active businesses in the area. Make yours stand out by advertising in Auburn Magazine.

- 47,000 copies
- Four times a year
- Four colors
- Glossy

AD RATES (Rates per issue)

	1x	2x	4x
Premium Spread*	\$3,060	\$2,450	\$2,600
Spread*	2,755	2,200	2,340
Outside Back Cover*	2,465	1,975	2,040
Inside Back Cover*	2,295	1,835	1,950
Inside Front Cover*	2,295	1,835	1,950
Full Page*	1,530	1,225	1,300
1/2 Page	1,020	815	865
1/3 Page	680	545	580
1/6 Page	340	275	290

Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

\$100

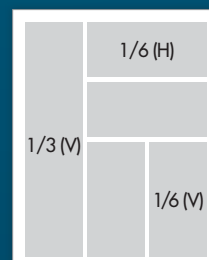
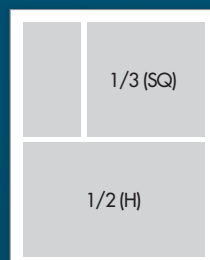
AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) (gutter - 0.75")		
Full page*	8.375" x 10.875" (trim)		
1/2 page	7.25" x 4.81"		
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"	
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"	

* **BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

Ad Specifications

- High-resolution PDFs
- 300dpi resolution
- Colors converted to CMYK,
- All fonts embedded



2019/20 Publishing Schedule

Winter 2019

Ad Reservation	Nov 28
Ad Materials	Dec 5
Mails	Dec 21

Spring 2019

Ad Reservation	Feb 22
Ad Materials	Mar 1
Mails	Mar 19

Summer 2019

Ad Reservation	May 24
Ad Materials	Jun 3
Mails	Jun 19

Fall 2019

Ad Reservation	Aug 26
Ad Materials	Sep 3
Mails	Sep 19

Winter 2020

Ad Reservation	Dec 2
Ad Materials	Dec 9
Mails	Dec 27

Contact

Danton Hicks

206-660-5147

danton@philipspublishing.com



Philips Publishing Group

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